

CLAIMS

We claim:

- 1 1. A one-way electronic card, comprising:
 - 2 a card body that has a thickness less than 0.8 mm and a switch; and
 - 3 transmission electronics coupled to the switch that emit an ultrasonic acoustic signal
 - 4 when the switch is activated.

- 1 2. A two-way electronic card, comprising:
 - 2 a card body that has a thickness less than 0.8 mm and a switch;
 - 3 reception electronics for receiving acoustic signals; and
 - 4 transmission electronics coupled to the switch that emit an acoustic signal when the
 - 5 switch is activated.

3. An interactive electronic system, comprising:
 - a base station with a microphone and at least one application; and
 - an electronic card including,
 - a card body that has a thickness less than 0.8 mm and a switch, and
 - 5 transmission electronics coupled to the switch that emit an acoustic signal
 - when the switch is activated, wherein the acoustic signal launches the application in
 - the base station.